

# Your Donated Items Provide Opportunities to Others - But What Does that Mean?

We are fortunate many in our community know we help people find jobs, but we also know many do not know how we go about providing those services. Goodwill San Antonio is comprised of three operations – Business Services, Donated Goods & Retail, and Workforce Development. The revenue earned by our Retail and Business Services operations is reinvested back into our mission through our Workforce Development operation where we empower people with life barriers to secure their future through meaningful employment. We provide education, training, and career services to those who need it most.



Throughout the year, Goodwill San Antonio kindly asks for your donated items. But with all the online selling apps, why should you donate that computer, those dining room table and chairs, never been worn clothes, or your Grandma's antique collection to Goodwill San Antonio? The answer is easy... your donated items truly help change the lives of people right here in our local community.

Your donated items stock the shelves of our stores throughout San Antonio, Cibolo, Kerrville, Laredo, New Braunfels, and Seguin. We consciously decide how best to sell the donated items in order to maximize the item's value in support of our mission. While some items are sold in stores, selected items such as your Grandma's antique collection, are sold online via [shopgoodwill.com](http://shopgoodwill.com), to a larger audience.

Purchases are transformed into opportunities:

- **Employment in our stores.** For several team members, Goodwill is their first job, and more importantly, the first time they are able to financially support themselves. What a confidence builder!
- **Training to be a model employee.** Our stores are not just a place to shop, they are the training ground for team members to learn critical soft skills – the importance of providing great customer service, team work, punctuality, and following the Golden Rule.
- **Transferable skill sets.** The most rewarding part of working at Goodwill San Antonio, is seeing team members who never had a steady job until working at Goodwill, grow in their employment with us and then leave for bigger and better opportunities.

So the next time you drive by a Goodwill San Antonio store, we hope your smile is as big as our “Smiling G” logo because now you know we are more than just a store!



Please help us continue to serve our mission and help those struggling to secure meaningful employment by donating your gently loved items to Goodwill. We have 35 conveniently located [Donation Stations](#) throughout the communities we serve. We also encourage you to take advantage of our FREE [Home Pickup Service](#).

Additionally, please become a Goodwill ambassador by sharing the story behind our stores.

Thank you for your continued support of our mission of **helping change lives through the power of work!**