

1945

80 YEARS

2025



GOODWILL  
SAN ANTONIO

# GOODWILL SAN ANTONIO GALA

TOBIN CENTER FOR THE PERFORMING ARTS  
100 AUDITORIUM CIRCLE, SAN ANTONIO, TX 78205

MAY 30, 2025 | 6:00PM

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2025

## PRESENTING LEVEL

\$50,000

Invited as special guest on podcast with Goodwill San Antonio CEO

Seating for four representatives at the Head Table

Recognition in a pre-event Press Release

Recognition in a post-event impact report sent to all sponsors and stakeholders

Opportunity to introduce one of Individual Honoree during the event program

Twenty passes to the VIP Reception during the event with honorees

Logo recognition in printed materials and at the event as a Presenting Level Sponsor \*

Recognition on Goodwill San Antonio Social Media

Recognition on screens at the event

Center spread Ad in Event Digital Program

Recognition on Event Website

Full Bar Cocktail Service for your tables during the program

Two Premium Tables of 8 at the event

You can purchase this sponsorship level at:

<https://cbo.io/goodwill80/tix> or scan the QR Code.



\*Must confirm sponsorship by May 2, 2025



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or scan the QR Code.



## PLATINUM LEVEL

**\$35,000**

- Seating for two representatives at the Head Table
- Recognition in a pre-event Press Release
- Recognition in a post-event impact report sent to all sponsors and stakeholders
- Opportunity to introduce Business Partner Honoree during the event program
- Ten passes to the VIP Reception during the event with honorees
- Logo recognition in printed materials and at the event as a Platinum Level Sponsor \*
- Recognition on Goodwill San Antonio Social Media
- Full Page Ad in Event Digital Program
- Recognition on screens at the event
- Recognition on Event Website
- Full Bar Cocktail Service for your table during the program
- One Premium Table of 8 at the event

## FASHION SHOW LEVEL

**\$25,000**

- Recognition in a post-event impact report sent to all sponsors and stakeholders
- Opportunity to introduce the Fashion Show during the event program
- 8 passes to the VIP Reception during the event with honorees
- Logo recognition in printed materials and at the event as the Fashion Show Sponsor \*
- Recognition on Goodwill San Antonio Social Media
- Half Page Ad in Event Digital Program
- Recognition on screens at the event
- Recognition on Event Website
- Full Bar Cocktail Service for your table during the program
- One Premium Table of 8 at the event

\*Must confirm sponsorship by May 2, 2025



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### VIP RECEPTION SPONSOR

\$20,000

- 8 passes to the VIP Reception during the event with honorees
- Signage in the VIP Reception with Logo recognition as the Sponsor \*
- Recognition on Goodwill San Antonio Social Media
- Half Page Ad in Event Digital Program
- Recognition on screens at the event
- Recognition on Event Website
- Full Bar Cocktail Service for your table during the program
- One Premium Table of 8 at the event

### GOLD LEVEL

\$15,000

- Recognition on Goodwill San Antonio Social Media
- Quarter Page Ad in Event Digital Program
- Recognition on screens at the event
- Recognition on Event Website
- Premium Wine Service for your table during the program
- One Preferred Table of 8 to the event

### SILVER LEVEL

\$10,000

- Company Logo in the Event Digital Program
- Recognition on screens at the event
- Recognition on the Event Website
- Upgraded Wine Service for your table during the program
- Table for 8 to the event

### BRONZE LEVEL

\$5,000

- Recognition on screens at the event
- Recognition on the Event Website
- Wine Service for your table during the program
- Table of 8 to the event

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## 2025 UNDERWRITING OPPORTUNITIES

### CULINARY

**\$10,000**

Our CULINARY UNDERWRITER will help offset the cost of a delicious and elegant dinner for Gala guests.

You will receive recognition on the Menu Card on all tables as well as recognition in our digital program and on our Sponsor Slides that run throughout the evening.

### WINE

**\$10,000**

Our WINE UNDERWRITER will help offset the cost of providing our Gala guests with wine service during our dinner.

You will receive recognition on signage by our bars as well as recognition in our digital program and on our Sponsor Slides that run throughout the evening.

### AUDIO/VISUAL

**\$7,500**

Our AUDIO/VISUAL UNDERWRITER will help us offset the costs of our A/V at the event and help us present an elegant program.

You will receive recognition before and after the program on the screens as well as recognition in our digital program and on our sponsor slides that run throughout the evening.

### VIDEO

**\$7,500**

Our VIDEO UNDERWRITER will help us offset the cost of producing our Mission Moment Impact Video that will run during the program.

You will receive recognition at the beginning and end of the video as well as recognition in our digital program and on our Sponsor Slides that run throughout the evening.

### COLLATERAL

**\$5,000**

Our COLLATERAL UNDERWRITER will help us offset the cost of all of our event signage.

You will receive recognition on several signs at the event as well as recognition in our digital program and on our Sponsor Slides that run throughout the evening.

### ENTERTAINMENT

**\$5,000**

Our ENTERTAINMENT UNDERWRITER will help us offset the cost for a fun and festive evening with live music and other entertainment.

You will receive recognition on signage by our entertainment as well as recognition in our digital program and on our Sponsor Slides that run throughout the evening.

### CENTERPIECES

**\$3,500**

Our CENTERPIECE UNDERWRITER will help offset the costs to provide an elegant touch to our guest tables at the event.

You will receive recognition on the Menu cards at each place setting as well as in our digital program and our Sponsor Slides that run throughout the evening.

### WELCOME RECEPTION

**\$3,500**

Our WELCOME RECEPTION UNDERWRITER will help offset the costs of a lovely reception at the beginning of our event.

You will receive recognition on signage throughout the cocktail reception space as well as recognition in our digital program and on our Sponsor Slides that run throughout the evening.

### PHOTOGRAPHY

**\$3,500**

Our PHOTOGRAPHY UNDERWRITER will allow us to capture all of the moments of this special evening.

You will receive a special post event thank you in our Social Media as well as recognition in our digital program and our Sponsor Slides that run throughout the evening.

Underwriters can add a Table for 8  
to the Gala to their package  
for an additional \$2,500

# 2025 GOODWILL SPONSORSHIP & UNDERWRITING REGISTRATION FORM



Business or Name: \_\_\_\_\_

AS YOU WOULD LIKE IT LISTED IN ALL COLLATERAL

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Business Website: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

## SPONSOR LEVEL PURCHASING:

\_\_\_\_\_ Presenting - \$50,000 \_\_\_\_\_ Platinum - \$35,000 \_\_\_\_\_ Fashion Show - \$25,000  
\_\_\_\_\_ **ONLY ONE AVAILABLE** \_\_\_\_\_ **ONLY ONE AVAILABLE** \_\_\_\_\_ **ONLY ONE AVAILABLE**  
\_\_\_\_\_ VIP Reception - \$20,000 \_\_\_\_\_ Gold - \$15,000 \_\_\_\_\_ Silver - \$10,000 \_\_\_\_\_ Bronze - \$5,000

☐ We are purchasing a table/sponsorship but cannot use the table  
and would like to donate it back to Goodwill San Antonio team members

## UNDERWRITER OPPORTUNITIES:

\_\_\_\_\_ Culinary - \$10,000 \_\_\_\_\_ Wine - \$10,000 \_\_\_\_\_ Video - \$7,500  
\_\_\_\_\_ Audio/Visual - \$7,500 \_\_\_\_\_ Entertainment - \$5,000 \_\_\_\_\_ Collateral - \$5,000  
\_\_\_\_\_ Centerpieces - \$3,500 \_\_\_\_\_ Welcome Reception - \$3,500 \_\_\_\_\_ Photography - \$3,500

☐ We would like to also purchase a table with our Underwriting package for \$2,500

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☐ I am unable to attend but I would like to donate to Goodwill San Antonio.  
Please accept my tax-deductible gift of \$ \_\_\_\_\_

## PAYMENT INFO:

☐ Invoice Our Company ☐ Check (enclosed)

☐ Credit Card (please fill out information below)

☐ Visa ☐ Mastercard ☐ Amex

Credit Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_



You can also register at:  
<https://cbo.io/goodwill80/tix>

Make all checks payable to: Goodwill San Antonio  
Mail to: Goodwill San Antonio  
attn: 80th Anniversary Celebration  
406 W. Commerce  
San Antonio, TX 78207

Please contact Sandra Claiborne, Goodwill Controller, for payment questions at [sclaiborne@goodwillsa.org](mailto:sclaiborne@goodwillsa.org) or (726) 266-8923.

Please email the following items to our event planners at Outside the Box Events: [Natashia@outsidetheboxevents.com](mailto:Natashia@outsidetheboxevents.com)  
Sponsorship Form (unless registering on the website). Your High Res Logo & Program Ad if applicable – No later than May 9, 2025