

## Donate – and Shop – with Confidence

You may have seen it through an email or on social media. It starts with “Think Before You Donate” and warns against giving to certain nonprofits, including Goodwill. This rumor has been circulating for many years and is full of many incorrect facts about Goodwill.

We believe you should know more about the charitable organization you donate to and how your donations are being used. Goodwill San Antonio is a good steward with your contributions and we want to be transparent in how your donations help support our mission. We encourage you to access additional information about Goodwill San Antonio on [GuideStar](#), an online nonprofit database that provides the user with information on nonprofit organizations.

Goodwill San Antonio has created this list of Quick Facts below to help you, the customer and/or donor, make a safe and wise choice in the charitable organization(s) they choose to support.

**FACT: Mark Curran is not our CEO and Goodwill is not “owned” by anyone.**

Mark Curran is not nor has ever been associated with Goodwill in any capacity. Goodwill San Antonio is a nonprofit 501(3)(c) social enterprise. Each Goodwill organization operates independently and is governed by its own volunteer Board of Directors. The Board of Directors sets the CEO’s salary and compensation. The CEO of Goodwill San Antonio earns a salary that aligns with other nonprofits of comparable size in the city of San Antonio.

**FACT: All Goodwill employees earn above minimum wage.**

Our team members earn a competitive wage and receive numerous benefits, including health, dental and vision coverage, paid time off and tuition reimbursement.

**FACT: Goodwill consistently ranks high among top charities for its stewardship of donations.** An important measure of a nonprofit’s effectiveness is the percentage of revenue channeled into program and services. Goodwill San Antonio invests nearly 90 cents of every dollar earned through the sale of donated goods to fund education, training and career services that prepare individuals, including Veterans, to find better jobs and build careers.

**FACT: Goodwill helps build careers.**

The Goodwill Good Careers Academy offers quality certification programs in high-demand fields such as Pharmacy Technician, Medical Assistant, Nurse’s Aide and Commercial Truck Driver. Each year, at least 85% of the Good Career Academy graduates find meaningful employment.

**FACT: Goodwill prices goods fairly.**

As a good steward of the items generously donated to Goodwill San Antonio, our pricing strategy ensures we are maximizing the value of each donated item. This means customers will find amazing bargains and treasures both in our stores and online at [shopgoodwillsa.com](#). Nearly 90 cents of every dollar spent on the sale of donated items in our stores or online helps individuals within our local community reach their true and fullest potential through education and training programs offered within the Goodwill San Antonio Good Careers Academies and Good Careers Centers.